



AI Manifesto

We believe AI is here to **give time back** — to engineers, designers, product managers, and to all of us.

Going faster is not the goal.

It is what happens when people have time to think clearly, and act on well-informed plans.

AI is just the tool that frees us from tasks that consume entire days — giving back time to communicate, think, align, plan and act.

If this resonates with you, you are not alone.

Download it. Quote it. Carry it into the room.

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- 1 Guard taste, outsource the rest**
 - 2 More time to think, removes time to ship**
 - 3 Personal connection, over chats in threads**
 - 4 Focus on creating good, not creating more**
 - 5 Prioritise human creativity, not going faster**
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